

MLM Review

In Business Since:1985

Financial Strength:Very strong. Appeared in Inc. 500 list 5 years in a row as among America's fastest growing privately held companies.

Management:Excellent management team with 15 year track record of success with Melaleuca. Having watched Melaleuca's growth since the early 1990's, I've witnessed the Melaleuca President and CEO announce product developments and business opportunity enhancements that have transformed Melaleuca into the company that it is today. Melaleuca implemented the first monthly auto-ship and backup order system in the industry, creating the highest reorder rate in network marketing.

Management Rating:5 Stars

Online Training & Support:Good online support through the corporate website, which includes detailed product information, online ordering, announcements, and more.

Field Training & Support:Excellent training and support via corporate training events and publications. Outstanding customer and distributor support is also available by telephone with very knowledgeable telephone representatives.

Motivational Support:Excellent. Motivational support is available with incentives, awards, contests, recognition, and inspiration via corporate sponsored events, publications, and online.

Overall Training & Support Rating: 4.75 Stars

Products/Services:Nutrition, Skincare, Haircare, Homecare, Telecommunications, Internet Service, and more. Melaleuca is one of the most diversified companies in the industry. I've used many of Melaleuca's products, and these products are, in one word, "addicting". I fell in love with the feel and aroma of many of their personal care and homecare products, and it is what I believe keeps customers coming back for more month after month. People literally fall in love with these products. Among the best in the industry.

Product Quality/Effectiveness Rating:5 Stars

Product Market Rating:5 Stars

Business Opportunity Market Rating:5 Stars

Compensation Plan:7 Level, open-ended matrix is very powerful. Many net workers may see the comp plan as inferior to some of the others out there, like the 3 level compressed pay plans, but I believe that is very fair and combined with a very diversified, high quality product line with great value, low monthly purchase requirements, and high reorder rate. Melaleuca's business opportunity is among the most lucrative in the industry.

Compensation Plan Rating:4.5 Stars

Overall Rating:4.875 Stars

Advantages:15 Year track record of success, strong financially, excellent management, diverse high quality, high value products low purchase requirements

Comments:If you're looking for a solid opportunity with a strong track record of success, then I highly recommend Melaleuca.